

WINDFULNES: How to Improve Employee Satisfaction & Well-being

For All Employees

KEYNOTE:

- WHAT: This speech focuses on work-life integration tactics and selfcare techniques
- WHY: According to Gallup's Workplace Well-Being Committee, leaders who are mindful of their team's well-being report increases of up to 12% in performance and 21% in revenue

WORKSHOPS:

WINFLUENCE:
How to Influence at Work
without Power & Authority

For Junior Leaders

MOTIVATION:
How to Communicate
Effectively

For Managers

"PEP" TALK:
How to Craft a Charismatic
Leadership Style

For Executives & Senior Leaders

- WHAT: This speech focuses on ways to create goodwill and rapport with others
- WHY: According to <u>Better Up</u>, people with influence at work tend to be more trusted and recognized.
- WHAT: This speech focuses on articulation tactics and active listening techniques
- WHY: According to TeamStage, nearly 70% of the workforce would be more productive if they felt appreciated by their employers; they would also be 4.6 times more motivated to produce quality work if they felt like their voice mattered
- WHAT: This speech focuses on our confidence and kindness toolkits;
 in doing so, we enable leaders to leverage their "PEP" talks =
 Personality + Executive Presence
- WHY: In a survey of 400 C-level executives, all respondents believed that Executive Presence is a key differentiator and 78% say a lack of personality will hold you back.

Inquire for rates & availability



Milam holds the unique combination of being commercially savvy and business-driven and also able to really connect with people and identify their needs on a personal level. When the workday gives you lemons, it's refreshing to have Milam as your partner to make lemonade. You will leave the room energized and full of positivity!

- Bob Zonderwijk, CEO of MatchWornShirt



Attending BCK's session on "How to Influence: The Lasso Way" was a game-changer for me. Milam's dynamic delivery and practical insights into influence provided me with actionable takeaways that I could immediately apply to enhance my leadership skills. The session was not just informative, but it also left me inspired and motivated to approach leadership with a renewed perspective. Kudos to Milam for delivering a concise and impactful session!

- **Rwitam Bandyopadhyay**, Engineer, Amazon Web Services